

## CALL FOR PAPERS

# Good Practices in Policies and Activities on Safeguarding and Promoting Traditional Crafts for Sustainable Development in Communities

[www.unesco-ichcap.org](http://www.unesco-ichcap.org)

The International Information and Networking Centre for Intangible Cultural Heritage in the Asia-Pacific Region under the auspices of UNESCO (ICHCAP) is pleased to invite you to contribute to the gathering of exemplary programs on traditional crafts in your respective country.

ICHCAP has been committed to building a mechanism for effectively sharing information on intangible heritage; raising the visibility of intangible heritage through regional information use; and strengthening networks among communities, civil society, and related organisations. At the same time, it recognises the crucial role of incorporating intangible cultural heritage in accomplishing the 2030 Sustainable Development Goals as a driver, enabler, and guarantee of sustainable development.

Traditional craft, in the context of sustainable development, is emerging as a modern way of thinking otherwise. It has the potential to contribute to redefining and shaping a new economic model based not only on economic growth or livelihood in local communities but also on notions of self-actualisation, fulfilment, and levels of happiness. Traditional crafts can therefore provide insights for positive transformation, as they create the conditions for socially connected and sustainable places, strengthening local communities.

Currently, ICHCAP is working on a project that supports the promotion of traditional crafts and is gathering exemplary programs on safeguarding and promoting traditional crafts. The purpose of the project is to raise awareness of the significance of traditional crafts, strengthen the expert network among the relevant organisations, and serve as a reference to help each community develop its traditional crafts in a modern way.

Main steps under the project:

- Conducting preliminary study and gathering exemplary programs (good practices) in safeguarding and promoting traditional crafts
- Promotional Activities: developing promotional materials, expert workshops, etc.

### **WORKLOAD**

**Title:** Good Practices in Policies and Activities on Safeguarding and Promoting Traditional Crafts for Sustainable Development in Communities

**Content:** A Case Study on Policies, Programs, and Activities (Marketing, Consulting, Capacity Enhancement, etc.) in relation to the Socio-Economic Activation of Traditional

Crafts (see ANNEX 2 for detailed **Manuscript Guidelines**).

**Period:** September–November 2022

### Honorarium

- \$1,500~\$2,000 USD
- Payment will be done in two equal instalments: the first remittance is after the submission of the interim report, and the second remittance is after the submission of the final paper.
- Please note that in case of failing to submit the final paper or submitting the previously published papers, you will not receive the final payment and be required to return what has already been remitted.

### Interim Report (Selected participants only)

- Submit the interim report with the outline of the final report and a brief description of the work progress (*sample form is in the Manuscript Guidelines*)

### Final Paper (Selected participants only)

- Submit MS Word (Over 10,000 words, Times New Roman, font 12) and PDF file  
*\*Bibliography and Annex materials are not included in the word count*
- All visual materials must be accompanied by a non-exclusive cession of rights or a document granting permission for use in any format. Please fill in the Letter of Confirmation for Cession of Rights (*see the form in the Manuscript Guidelines*) and submit it together with the Final Report.

### HOW TO APPLY

- Submit Application and Proposal by **30 September 2022, 18:00 KST**
- Please send the following document to [sulu.ichcap@gmail.com](mailto:sulu.ichcap@gmail.com)
  - **ANNEX 1: Completed Application Form and Proposal (including the table of content)**
- Selected candidates will be notified by email individually

### IMPORTANT DATES

Deadline for Application and Proposal submission	30 September 2022	ANNEX 1
Notification of selected participants	7 October 2022	By email individually
Submission of the interim report	7 November 2022	Selected participants only
Submission of the final paper	7 December 2022	Selected participants only

- ※ *All documents are to be submitted in English*
- ※ *All applicants are requested to adhere strictly to the above deadlines.*
- ※ *For all submitted information, the Secretariat has no responsibility for a legal issue. Authors should be careful about copyright or plagiarism.*

※ **Attachments:**

- **[ANNEX 1] Application and Proposal forms**
- **[ANNEX 2] Manuscript Guidelines** (includes sample forms **for Interim Report** and **Confirmation of Cession of Rights**)

## **BENEFITS**

- Selected papers can potentially be used in promotional materials (on/offline) demonstrating good practices in safeguarding and promoting traditional crafts.
- Some selected participant(s) can be invited to expert workshops in the following years.
- An honorarium will be offered to the selected participants.

**For any inquiries please email [sulu.ichcap@gmail.com](mailto:sulu.ichcap@gmail.com) Ms. Zhansulu Issayeva**