





2021 Online Intangible Cultural Heritage Workshop Intangible Cultural Heritage and Sustainable Development

Background

UNESCO's 2003 Convention for the Safeguarding of the Intangible Cultural Heritage (ICH) is one of the key instruments for facilitating global heritage practice today. While the Convention and its operational directives provide a useful framework for safeguarding ICH at the national and sub-national levels, it is imperative to contextualize the Convention's concepts and processes according to each unique situation. Consequently, emerging heritage professionals need to become fully conversant in the Convention and what it offers them wherever they may be practicing. They must also explore a wide range of social and cultural issues associated with ICH safeguarding, including ethical principles in working with diverse communities. There is additionally a need for young professionals to situate ICH safeguarding in a broader sustainable development context, to ensure its continuing relevance and its critically important role in achieving sustainable development goals, as laid out in the 2030 Agenda. It is for these reasons that the 2003 Convention envisioned capacity building as a key strategy for promoting the Convention, as well as for enhancing the effectiveness of ICH safeguarding world-wide.

In the spirit of the 2003 Convention, this workshop aims to address the need for awareness raising and capacity building among emerging researchers and practitioners. Organized jointly by International Information and Networking Centre for Intangible Cultural Heritage in the Asia-Pacific Region (UNESCO ICHCAP), UNESCO Bangkok and Ahmedabad University, the online workshop is an intensive, two-week course offering a combination lectures, seminars, discussions and exercises. As an integral part of the workshop, the participants will also participate in the ICH World Forum this year which has the theme of 'Intangible Cultural Heritage and Creative Industry: Rediscovery of Intangible Cultural Heritage in the Fourth Industrial Age'. As a final assignment, the participants will develop a safeguarding project for an ICH element of their choice.

Selected final assignments will be included in a publication or a virtual exhibition.

Dates and Timings

• For the Workshop:

27 September – 11 October 2021

12:30 to 16:00 Korean Standard Time

• For the World ICH Forum:

29 September - 1 October 2021

14:00 - 16:00 Korean Standard Time

Course objectives

- To broaden the intangible cultural heritage concepts and safeguarding principles under the framework of 2003 Convention;
- To strengthen capacity of young researchers/practitioners for the safeguarding of intangible cultural heritage in the Asia-Pacific region;
- To emphasize the relevance of ICH to different academic disciplines and different dimensions of sustainable development;
- To foster a network of ICH emerging experts in the field of cultural heritage.

Anticipated outcomes

By the end of this workshop, the participants should be able to:

- Demonstrate the critical and comprehensive understanding of intangible cultural heritage concepts and safeguarding principles;
- Select appropriate methods and techniques for documentation and inventorying;
- Articulate measures of safeguarding ICH in relations to achieving sustainable development;
- Identify some ethical and social issues in ICH safeguarding;
- Benefit from shared knowledge by exchanging viewpoints and networking among the participants.

Target Audience

Young professionals and university students including graduate and undergraduate students can join the workshop. Registered participants will receive a certificate of completion of this workshop upon successful completion of the lectures and assigned activities as per the schedule. The registration shall be done online following the link given below, by **10 September 2021.**

Link for online registration: https://forms.gle/5pHZSNtVQf49vaDu7

As a part of their registration process, participants shall submit a short 'Expression of Interest' and a possible case of Intangible Cultural Heritage that they may consider for their final assignment. Selection of participants will be done based on their expressed interest and possibility of applying the learning to a selected case of ICH.

All lectures and communications will be held in English. Applicants are expected to be fluent in English.

Contacts for further information

For the content of the workshop:

Dr. Neel Kamal Chapagain,

Associate Professor and Director, Centre for Heritage Management, Ahmedabad University neel.kamal@ahduni.edu.in

For registration and coordination with confirmed lecturers and participants, and all other aspects of the programme

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Programme Schedule (27 September to 11 October 2021)

*Time indicated is in KST time (GMT+9)

Day	Dates	Contents	Lecturers
Day1	Monday 27 September 2021	Opening Ceremony (12:30 - 13:30) Speeches by ICHCAP, UNESCO Bangkok, and Ahmedabad University	Session moderator: Ms. Jinhee Oh, ICHCAP
			Welcome Remarks: Dr. Neel Kamal Chapagain, Director, Centre for Heritage Management, Ahmedabad University
			Inaugural Addresses: Mr. Gi Hyung Keum, Director General, ICHCAP
			Professor Pankaj Chandra, Vice Chancellor, Ahmedabad University
			Keynote Address: Dr. Duong Bich Hanh, Program Specialist and Chief of Culture Unit UNESCO Bangkok Office

		Session 1 (14:00 – 15:00) Introduction and Ice-breaking Introduction of participants and facilitators; Ice-breaking activities; Setting the tone for the workshop and briefing on the sessions and assignments.	Moderated by Vijay Ramchandani & Jinhee Oh
		Session 2 (15:00 – 16:00)	Neel Kamal Chapagain
		Introduction: Intangible Cultural Heritage in Broader Heritage and Sustainable Development Discourses	
Day 2	Tuesday 28	Session 3 (12:30 - 14:00)	
	September	The Convention and Its Operational Directives	Marc Jacobs
		Session 4 (14:30 - 16:00)	Nguyen Thi Hien
		The Three Lists of the Convention and the Nomination Process	
Day 3-5	Wednesday, 29 September to Friday, 1 October 2021	World ICH Forum (14:00 - 16:00) Participants attend the World ICH Forum	Minkyoung Yun Jinhee Oh
Day 6	4 October 2021	Session 5 (12:30 - 14:00)	Minkyoung Yun, Jinhee Oh,
		Discussion on World ICH Forum	Neel Kamal Chapagain
		Session 6 (14:30 - 16:00)	Eric Zerrudo
		Relation of ICH Convention to Other Conventions	
Day 7	5 October 2021	Session 7 (12:30 - 14:00)	Harriet Deacon
		ICH and Heritage-Sensitive Sustainable Development	
		Session 8 (14:30 - 16:00)	Helga Janse
		ICH and Gender	

Day 8	6 October 2021	Session 9 (12:30 - 14:00)	Ananya Bhattacharya
	2021		Bhattachai ya
		ICH Inventorying and Safeguarding	Y . D .
		Session 10 (14:30 - 16:00)	Ioannis Poulios
		Perspectives from Business Theories on ICH policies	
Day 9	7 October	Session 11 (12:30 – 14:00)	Anna Yau
Day 7	2021	Session 11 (12.30 14.00)	Anna Tau
		ICH and Dural Urban Sustainability	
		ICH and Rural-Urban Sustainability Session 12 (14:30 – 16:00)	Duong Bich Hanh
		Session 12 (11.50 10.00)	Duong Dien Hunn
		ICH and Education	
Day 10	8 October	Session 13 (12:30 - 14:30)	Moderated by
	2021		Ashoke Chatterjee
		Panel discussion: ICH and the	
		Pandemic	
		- Juliette Hopkins, UNESCO - Marilena Alivizatou	
		- Ashish Kothari	
		Session 14 (15:00 - 16:00)	Ahmedabad University Team
		Discussion on Assignments	
		Assignment may be done in a group of	
		2-3 participants who may share an	
		interest in a particular element of ICH in any region. Participants will	
		prepare an inventory, and articulate	
		how the ICH may be safeguarded, and	
		could contribute to achieving	
		sustainable development of the concerned community.	
-	8 - 10 October	Participants work on	Ahmedabad
	2021	assignments/activities	University team to
			facilitate (no specific session
		Participants will work on their	but consultation
		assignment during this time, and	may be done by
		prepare a note or a plan to discuss on the last day (11 October). After	appointment)
		receiving feedback on 11 October,	
		they will have the next 2-3 weeks to	

		work on this and submit completed assignments.	
Day 11	11 October 2021	Session 15 (12:30 - 14:30) Feedback on Assignments and Concluding Discussion	Moderator: Neel Kamal Chapagain, Jinhee Oh
		(Q & A on assignments/activities or mini presentations) Feedback & Concluding Discussion	Valedictory remarks by Professor Ashoke
		(14:30 - 15:00)	Chatterjee, Advisor, CHM
		Valedictory Session (15:00 - 16:00 KST)	Valedictory remarks by Mr. Weonmo Park,
		Presentation of Certificates to participants (a quick video or slideshow showing names/certificates and some photographs of the event)	ICHCAP
Expo Day (Sometime around mid- November)	A date to be decided after receiving all assignments	Virtual Expo of all group assignments that were received.	