

# 2019 World Forum for Intangible Cultural Heritage

## *Intangible Cultural Heritage and Civic Life*

### ■ Overview

#### Purpose

- To share international and regional experiences on ICH safeguarding
- To generate bases for exploring discourses around ICH
- To strengthen network and possibilities of collaboration among ICH safeguarding stakeholders at the international level
- To raise wider awareness on ICH

#### Activities

Theme:	Intangible Cultural Heritage and Civic Life
Date:	10 to 12 October 2019
Venue:	National Intangible Heritage Center, Jeonju, Republic of Korea
Participants:	Approximately 100 participants from specialized organizations 30 international and regional participants 70 Korean participant
Host:	National Intangible Heritage Center, Korea
Organizer:	International Information and Networking Centre for Intangible Cultural Heritage in the Asia-Pacific Region under the auspices of UNESCO
Major Contents:	Values of ICH in the contemporary lives of people: 1) Enrich civic life through enjoyment and participation 2) Resolve social conflicts through solidarity and respect 3) Build individuals' capacity through study and learning Discussion on roles, tasks, and collaboration of/among competent bodies and institutions in the ICH field

#### Expected Results

- Enhanced recognition about the role and importance of ICH in society and daily civic life
- Fostered international networking among centers of expertise and research institutes in the ICH field

Awareness on intangible cultural heritage (ICH) does not manifest as easily as tangible heritage. However, ICH is the soul of our heritage, carrying its essence. This is why UNESCO views intangible heritage as the repository of human creativity and cultural diversity. Living heritage is transmitted across generations, but also changes through time, which gives it the characteristic of both tradition and modernity. It holds immense values in the lives of ordinary people. However, due to the unfamiliarity of the concept and its formless nature, it can be difficult to understand its impact on our lives.

Intangible cultural heritage exists closer to us than we think. It adds fun to our daily lives, makes our society worth living in, enhances individual capacities, and adds value to our lives. At this forum, we want to explore how this living heritage enriches and adds value to our lives, and the role it plays in sustainable development and individual capacity-building through the keywords of “enjoyment and participation”, “solidarity and respect”, and “study and learning” with the help of case studies from specialized institutions in the respective fields.

Through this forum, some of us may discover the beauty of living heritage in our daily lives, and others might even go on to become a guardian of intangible cultural heritage in the future. We also hope that it would be an opportunity for professionals and institutions in the ICH field to further expand their current safeguarding activities.

■ **Provisional program** *\*Please note that the schedule is subject to change.*

## Day 1 October 10 (Thu)

*Part I. Opening (09:30-11:50)*

Time	Schedule
09:00-09:30	Registration
09:30-10:10	<b>Opening</b>
<b>Keynotes and Special Lecture</b> <i>(Moderator: Dr. Kyung-Koo Han, Professor, Seoul National University, Korea)</i>	
10:10-11:10 (60 min.)	<b>■ Keynotes</b> <ul style="list-style-type: none"> <li>● <b>Enrich, Include and Empower: Living Heritage</b> <i>(Prof. Marc Jacobs, Professor, Critical Heritage Studies in the Faculty of Design Sciences, University Antwerp, Belgium)</i></li> <li>● <b>Value of ICH in the Contemporary Lives of People</b> <i>(Prof. Yon Ho Suh, Chair of the ICH Committee, Cultural Heritage Administration of Korea)</i></li> </ul>
11:10-11:50 (40 min.)	<b>■ Special Lecture: Sustainable Development, Civic Life, and ICH</b> <i>(Mr. Ki-moon Ban, 8<sup>th</sup> Secretary-General of the United Nations)</i>

Part II. 13:30-18:10

Time	Schedule
<p align="center"><b>Session 1. Enriching Life: Enjoyment and Participation</b> (Moderator: Dr. Jang-Sik Jang, National Folk Museum of Korea)</p>	
<p>13:30-15:10 (100 min.)</p>	<ul style="list-style-type: none"> <li>• <b>Richness Resulting from Diversity: Staging World Performing Arts at the Maison des Cultures du Monde, Paris</b> <i>(Mr. Pierre Bois, Scientific Advisor, Maison des Cultures du Monde)</i></li> <li>• <b>Sacred Sites as Living Heritage: Enriching Community Life</b> <i>(Ms. Cholponai Usubalieva-Grishchuk, Aigine, Kyrgyzstan)</i></li> <li>• <b>Nordic Safeguarding Practices: Safeguarding from Civil Society</b> <i>(Dr. Leena Marsio, Finnish Heritage Agency)</i></li> <li>• <b>George Town Heritage Celebrations: Community Mobilization and Empowerment</b> <i>(Dr. Ang Ming Chee, General Manager, George Town World Heritage Incorporated, Malaysia)</i></li> </ul>
<p>15:10-15:20</p>	<p align="center">Coffee break</p>
<p align="center"><b>Session 2. Inclusive Society: Solidarity and Respect</b> (Moderator: Mr. Gi Hyung Keum, Director-General, ICHCAP)</p>	
<p>15:20-17:00 (100 min.)</p>	<ul style="list-style-type: none"> <li>• <b>Inclusivity through ICH: How Cambodian Living Arts is working towards a more diverse and inclusive society</b> <i>(Ms. Yon Sokhorn, Cambodian Living Arts)</i></li> <li>• <b>Safeguarding ICH in the Multicultural Society</b> <i>(Mr. Yeo Kirk Siang, National Heritage Board, Singapore)</i></li> <li>• <b>Safeguarding People’s ICH through Social Entrepreneurship</b> <i>(Dr. Karma Phuntsho, Loden Foundation of Bhutan)</i></li> <li>• <b>Made51: Bringing Refugee-made Craft to the Global Market</b> <i>(Mr. Aurore Lebouchard, Protection Officer, UNHCR Representation in the Republic of Korea)</i></li> </ul>
<p>17:00-17:10</p>	<p align="center">Coffee break</p>
<p>17:10-18:10</p>	<p>■ <b>Panel Discussion 1. Agency of the Public in ICH Enjoyment: Direction for ICH Promotion Activities and Policy</b></p> <ul style="list-style-type: none"> <li>• Moderator: Dr. Jeongsook Chung (<i>Representative Director, Jeonju Cultural Foundation, Korea</i>)</li> <li>• Panels: <ul style="list-style-type: none"> <li>Dr. Urtnasan Norov (<i>Foundation for the Protection of Natural and Cultural Heritage, Mongolia</i>)</li> <li>Dr. Le Thi Minh Ly (<i>Director, Center for Research and Promotion Cultural Heritage Vietnam</i>)</li> <li>Mr. Ok-Sub Jin (<i>President, Korea Cultural Heritage Foundation</i>)</li> <li>Dr. Heekyung Choi (<i>International Women and Family Foundation</i>)</li> </ul> </li> </ul>

### Session 1: Enriching Life: Enjoyment and Participation

- Overview: How does ICH make our lives more enjoyable, beautiful, and enriched? How does living heritage enrich civic life? This session presents case studies that highlight how non-ICH specialists and those with no professional training in heritage work are brought to take interest in and participate in the enjoyment of ICH.

### Session 2: Inclusive Society: Solidarity and Respect

- Overview : ICH cannot only solve global problems such as environmental issues and food security, but also enhance civic life by resolving conflicts and building solidarity within society. This session presents ICH activities that help us understand the larger role of living heritage in public life.

### Panel Discussion 1: Agency of the Public in ICH Enjoyment: Direction for ICH Promotion Activities and Policy

- Overview: Sessions 1 and 2 focus on case studies related to the enjoyment of ICH and the social value of ICH respectively, connected to the activities of promotional organizations that initiate participatory activities and policy institutions that build social infrastructures. The goal of this discussion is to think about the direction of promotional activities and policy-making to achieve sustainability in civic life.

### Day 2 October 11 (Fri)

Time	Schedule
<b>Session 3. Empowering Individual: Study and Learning</b> <i>(Moderator: Prof. Gongho Choi, Korea National University of Cultural Heritage)</i>	
09:30-11:30 (120 min.)	<ul style="list-style-type: none"><li>• <b>Norwegian Forest School: ICH and Adolescent Education</b> <i>(Ms. Torunn Elise Kveen, Study Association of Culture and Tradition, Norway)</i></li><li>• <b>Exploring Knowledge: Preserving and Sharing Knowledge on Heritage</b> <i>(Dr. Dale Jarvis, Heritage Foundation)</i></li><li>• <b>Matter of Making</b> <i>(Dr. Anne Pedersen, Smithsonian Center for Folklife and Cultural Heritage)</i></li><li>• <b>A School of Living Tradition</b> <i>(Ms. Renee Talavera, Head of the Cultural Communities and Traditional Arts Section, National Commission for Culture and the Arts, Philippines)</i></li><li>• <b>Voices of the Wind: Celebrating Traditional Musicians of Laos</b> <i>(Ms. Tara Gujadhur, Co-Director, Traditional Arts and Ethnology Centre, Laos)</i></li></ul>
11:30-11:45	Coffee break
11:45-12:45 (60 min.)	<ul style="list-style-type: none"><li>■ <b>Panel discussion 2. Agency of the Public in ICH Safeguarding - Direction for ICH Education and Research</b><ul style="list-style-type: none"><li>• Moderator: Mr. Utak Chung <i>(Policy Advisor to the Global Citizenship Education)</i></li><li>• Panels:</li></ul></li></ul>

	<p>Mr. Dilshod Rahimi (<i>Vice-Director, Research Institute of Culture and Information</i>)</p> <p>Ms. Nguyen Thi Thanh Hoa (<i>Researcher, Vietnam National Institute of Culture and Arts Studies</i>)</p> <p>Mr. Seung-Bum Lim (<i>National Intangible Heritage Center, Korea</i>)</p> <p>Prof. Tae-han Hong (<i>Chief Editor, Intangible Cultural Heritage Society</i>)</p>
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### Session 3: Empowering Individual: Study and Learning

- Overview: From participant to professional. ICH becomes more than a hobby for some, as it develops into a vocation and means of self-actualization. The knowledge and wisdom contained in ICH also breed insight, raise awareness, and provide a source of income for the individual to realize their full potential in society.

### Panel Discussion 2: Agency of the Public in ICH Safeguarding - Direction for ICH Education and Research

- Overview: Education increases participation of people with little background in ICH. It also enhances the expertise of ICH practitioners (heritage managers, cultural experts, tradition bearers, and so on), helping them grow as protectors of ICH and fostering more active safeguarding activities. ICH practitioners also perform research to make recommendations for policy and provide data that inform the activities of other actors. This discussion explores the direction for ICH education and research activities that transform the public into more active agents of safeguarding.

## Day 3 October 12 (Sat) Special Session: ROK-DPRK Collaboration for ICH Safeguarding

Time	Schedule
09:30-10:45 (75 min.)	<p>■ <b>Special Session 1: ICH Safeguarding Activities in the DPRK and International Collaboration</b></p> <ul style="list-style-type: none"> <li>• Moderator: Dr. Seong-Yong Park (<i>Assistant Director General, ICHCAP</i>)</li> <li>• Speaker: Ms. Suzanne Ogge (<i>Director of Museums and Heritage Projects, Studio Milou Singapore / UNESCO-accredited facilitator</i>)</li> <li>• Panels: Mr. Jinsung Jeon (<i>Director, Division of Culture, Korean National Commission for UNESCO</i>) Mr. Deok-soon Kim (<i>Director, Office of Information and Research, ICHCAP</i>) Ms. Jing Guan (<i>Training Programme Coordinator of Training Division, CRIHAP</i>) Dr. Urtnasan Norov (<i>Former Secretary-General, Mongolian National Commission for UNESCO</i>)</li> </ul>
10:45-11:00	Coffee break
11:00-12:15 (75 min.)	<p>■ <b>Special Session 2: Collaboration between the Two Koreas for Safeguarding ICH</b></p>

	<ul style="list-style-type: none"> <li>•Moderator: Prof. Yong-ho Hŏ (<i>Korea National University of Arts</i>)</li> <li>•Speaker: Prof. Sangmee Bak (<i>Professor, Hankuk University of Foreign Studies, Korea</i>)</li> <li>•Panels: <ul style="list-style-type: none"> <li>Dr. Samuel Lee (<i>Executive Chairman, Korea Dialogue Academy</i>)</li> <li>Mr. Young-jeong Park (<i>Head, Arts Policy Research Division, Korea Culture and Tourism Institute</i>)</li> <li>Mr. Hyoung-Jin Lim (<i>Cultural Heritage Administration of Korea</i>)</li> <li>Dr. Le Thi Minh Ly (<i>Former Deputy Director, Department of Cultural Heritage, Ministry of Culture, Sports and Tourism, Vietnam</i>)</li> </ul> </li> </ul>
12:15-12:30	Closing

**Special Session 1 : ICH Safeguarding in the Democratic People’s Republic of Korea (DPRK) and International Cooperation**

- Overview : The DPRK has been party to the Convention since 2008. Three ICH elements of the country namely Arirang, kimchi making, and ssireum (traditional wrestling) are inscribed into the Representative List. The DPRK has updated local laws to create the institutional foundation for ICH safeguarding. This session explores safeguarding activities within the DPRK and international cooperation in the field through UNESCO.

**Special Session 2 : Inter-Korean Cooperation for Joint Safeguarding of ICH in the Korean Peninsula**

- Overview : The two Koreas are one nation, which share a common cultural heritage. They have been making their respective efforts in various ways to safeguard ICH. Last December, ssireum wrestling was jointly inscribed into the Representative List by the two Koreas in Mauritius, marking a new turning point in the inter-Korean relationship. This session provides discussions on ways for joint safeguarding efforts between the two Koreas for peace and reconciliation in the Korean peninsula.