

## ***Objectives***

---

The Project was planned for traditional tug-of-war, a seasonal custom originating from rice cultivating cultures in the Asia-Pacific region and to build a foundation for its data collection, preservation, transmission, and perform comparative research.

Its aim is to deepen cross-cultural understanding of traditional tug-of-war as a seasonal custom originating from rice cultivating cultures in the Asia-Pacific Region. Contribution to strengthening international cooperation and establishment of foundation for development for tug-of-war culture is also expected.

Improvement of international awareness for safeguarding traditional tug-of-war and transmission is anticipated in addition to active exchange of cultural information between countries involved through active cooperation.